

MANDY HAYFORD: PROFILE

Mandy Hayford is the Founder of an exciting, new all natural cosmetics brand IYE NATURALS, introduced onto the Ghanaian market in 2012.

IYE means life, and that encapsulates Mandy's vision and philosophy: this is what drives her business: creating life-giving cosmetics. Anything contrary to that is simply not allowed!

Her intense passion for natural health, and concern about the many long-term harmful effects of using commercial products currently on the market that contain non-bio friendly substances led her to create bio-available alternatives, providing health-enhancing solutions using age-old local raw materials such as shea butter, moringa oil, allanblackia, neem oil and pure essential oils among many others to formulate products that are original and uncompromisingly natural.

The benefits of shea butter (anti-aging, anti-inflammatory, super moisturizing) which is found in all of her body and hair butters, combined with virgin coconut oil, allanblackia, baobab oil, desert date oil, and other pure natural oils and therapeutic essential oils leave patrons with healthy hair and glowing skin. These products are targeted at the whole family, and women in particular because they are the greatest users.

Many who have tried the products are elated at the results, which include:

- Dandruff solutions
- Hair Breakage solutions
- Hair Growth
- Silky Hair
- Shining Hair
- Glowing, Smooth Skin
- Skin inflammation solutions (scars, sores, cuts etc)
- Eczema Solutions
- Anti-aging Solutions

She has personally developed over 20 unique natural skin and hair products, which have been extensively tested on the market with remarkable results.

The Natural Products Range includes:

- SHEA BODY AND HAIR BUTTERS: SHEA MORINGA, SHEA COCOA, SHEA COCONUT, SHEA ALMOND
- BODY AND HAIR OILS: COCONUT MORINGA, COCONUT NEEM, COCONUT MINT ETC
- NATURAL SHEA SOAPS: SHEA MORINGA, SHEA CITRUS (WITH ROSELLA EXTRACT), SHEA COCOA, SHEA COCONUT

The entire product range is produced and packaged in Ghana, which makes us especially proud, we believe in excellence, and will deliver no less!!

IYE NATURALS IS LOCATED IN DANSOMAN AND CAN BE REACHED ON +233-277729170, + 233-244548296

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